



Alan Shargani

INFINITY CANOPY WINS THE 2015 HPBEXPO ATTENDEES CHOICE AWARD FOR MOST MARKETABLE NEW OUTDOOR-LIVING PRODUCT

Attendees of HPBExpo voted Infinity Canopy the 2015 Attendees Choice Award for the most marketable outdoor-living product (38 new products competed for the marketability award in two categories, indoor and outdoor). Infinity Canopy was voted the winner in the outdoor-living category after facing stiff competition. This is the second award for Infinity Canopy, which was unveiled at the awning industry's main event, IFAI Expo, in October 2014. There, it won the ShowStoppers Award for the best new product in the shade category.

Unlike custom canopies that are in one piece, Infinity Canopy has a unique modular design that allows it to be as long and wide as needed, so it can adapt to any space. Infinity Canopy's shade panels are individual pieces that are available in many fabrics and colors, allowing the canopy to be configured in one or multiple colors. The panels can be easily removed and installed on the canopy's marine-grade stainless-steel and aluminum frame—to create unique designs for any taste, style, and need.

Every aspect of Infinity Canopy can be changed, even after installation, to create infinite configurations and designs impossible to achieve using any other shade system. One can start with a single colored canopy; change it to include multiple colors; match the colors with one's new furniture; celebrate with one's team colors; or turn it red, white and blue for Independence Day. In a multicolored canopy, the panels can be placed in various positions to create new and unique designs, such as striped or checkered patterns.

Alan Shargani, inventor of Infinity Canopy, states, "This is a revolutionary shade system that is adaptable, versatile, and simply infinite. The professionals attending IFAI Expo and HPBExpo recognized the uniqueness of Infinity Canopy and were clearly excited about its prospects for their businesses and clients, which is why we have won these prizes. We were overwhelmed by their enthusiasm and humbled by their vote of confidence. We look forward to making Infinity Canopy available to their clients, as well as to winning more awards in upcoming shows."