EQUIPMENT AND TOOLS

Forsstrom High Frequency AB

www.forsstrom.com

Annelie Wester, marketing manager and area manager: "The employees at Forsstrom High Frequency AB are very excited and proud to win the ShowStoppers award for our new radio frequency welding machine, the MG-Flex. The compact RF-machine has been developed together with our customers with their needs in focus to help save

time and energy while optimizing their production.

The MG-Flex is equipped with wheels, 180-degree rotation of the machine head and z-guide for large overlaps. With the MG-Flex, handling heavy materials is simplified, as the machine can move freely on the floor."



CHEMICALS, COATINGS AND COMPOUNDS

Ultra-Fresh

www.ultra-fresh.com

↑ Silpure FBR-6 is a silver-based antimicrobial technology that is applicable to both synthetic and natural fibers and protects textiles from odors, staining and degradation caused by microbial spoilage. It is compatible with other textile finishes, designed to co-apply with fluorocarbons for extended durability, U.S. EPA-registered, BPD-compliant and Oeko-Tex®-listed, Applications include medical textiles, high-performance fabrics, safety and protective equipment and household textiles.

Claire Magee, sales manager: "We are thrilled to win the IFAI ShowStoppers award in our category for the third year in a row. We decided to enter Silpure this year because this antimicrobial treatment is in a league of its own. Silpure is an innovative and costeffective treatment for the textile industry in combating microbial spoilage, and it is incredibly rewarding to know that show attendees recognized this and took the time to vote for Silpure to win this ShowStoppers award!"

END PRODUCTS

Infinity Canopy Inc.

www.infinitycanopy.com

→ Ready to install out of the box, Infinity Canopy is the first and only modular slide-on wire canopy system of its kind. Its unique modular design allows it to fit to any space and be modified infinitely, based on shade needs, and it does not require pre-measurement or custom fabrication and can be easily assembled as a single or multi-color canopy with uniform or varying width sections. It also allows for additional panels, cables and accessories such as fans or LED lights.

Alan Shargani, CEO: "It was a great and humbling honor to win the ShowStoppers prize for Infinity Canopy. We designed Infinity Canopy with the goal to make a premium product that would meet the customers' needs, reduce costs, minimize installation time, increase sales and maximize profits for the awning professionals. Infinity Canopy won because IFAI members recognized these benefits and were genuinely excited. We are proud, delighted, and feel validated by the professional awning industry."



➤ For images and more information on the 2014 ShowStoppers winners and entries, search **ShowStoppers** at www.SpecialtyFabricsReview.com.

SERVICES

Business AdvantEdge

www.business-edge.net

Business AdvantEdge offers IFAI members a variety of discounts and

value-added business services. Grainger offers IFAI members 5 percent off catalog pricing and standard shipping, in addition to discounts on products in categories including furniture and hospitality, adhesives and sealants, and material handling. Other discount suppliers include HP, UPS, Office Depot/Max and Staples, ADP payroll processing, Sprint Mobile, ExxonMobil, Holiday Station stores, UniFirst, several credit card merchant programs, Big Bark Graphics for print and branded marketing, Monster.com and Constant Contact.

Mary Hazzard, president: "Having met so many innovators during the conference, IFAI is truly an outstanding entrepreneurial and inventive group! This was our first time exhibiting, and we turned to a key member benefit vendor, Grainger, for ideas. They assembled a sampling of their most popular gadgets and gizmos. Many booth visitors asked specifically about items featured in our ShowStoppers promo, so it already felt like it was a winner; this award was the frosting on the cake! Thank you, IFAI!" \odot